

CURRICULUM VITAE

Name : Souvik Basu
Father's Name : Mr. Swapan Kr. Basu
Date of Birth : 9th June, 1988
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Academic Career:

I. Academic Qualification :

Examination	Institution	Board	Result	Year
Post Graduation (Journalism and Videography)	Rabindra Bharati University, Kolkata	Rabindra Bharati University	61%	2009-2011
Graduation (Journalism and Mass Communication)	Maharaja Manindra Chandra College	Calcutta University	54.5%	2006-2009
Intermediate (Commerce)	Central Model School, Barrackpore.	C.B.S.E	70%	2006
Matriculation	Central Model School, Barrackpore.	C.B.S.E	75%	2004

Work Experience (Present):

- **SACT-II in Maharaja Manindra Chandra College; University of Calcutta, at Department of Journalism & Mass Communication since 2012**
- **Career and Placement Cell Committee Member at Maharaja Manindra Chandra College.**
- **Advisor at Elegant Security & Facility Services since 2011**
- **Guest Faculty in Annex College Management Studies, Department of Mass Communication and Journalism since 2018**
- **Associate Member at Bengal Business Council.**

Previous Experiences:

- Past **Sikkim Manipal University of Distance Education, Kakurgachi AMBIT**; as faculty of Mass Communication and journalism.
- Past as Intern Journalist in **Indo Asian News Services (IANS), Kolkata.**
- Associated with **Dum Dum Park Bharat Chakra Durga Puja Committee, for Media Publicity.**
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Research Papers Prepared:

1. **'Blog: The Latest Form of Communication Explosion'.**
2. **Role of Directorate of Field Publicity as a Governmental PR Organization.**
3. **Changing Genre of Media Literacy in Bengal- A Unique Case Study of Students in UG & PG Level.**
4. **Media As Catalyst Of Social Development Programme In India.**

Articles: My news writings have got published in top newspapers of the country, and websites worldwide like:

- *With Tagore biography, OUP marks 100 years in India*
- *Rushdie's writings painful: Imran Khan*
- *Info Buzz Media Exclusive: A visit to Maasai Village in Kenya*
- *Seven years since then India still bleeding: Remembering 26/11*

Visit <http://www.infobuzzmedia.com/author/souvik/>

Documentary:

- **Oder Kothyaee Oder Gane'** – A Documentary on Science Communication through Folk Media in West Bengal 15minutes documentary as a part of BA 3rd. Year Syllabus (CU).
- Group Leader of a Documentary Team on **"Mayurpankhi Gaan"** of Nadia, Santipur as a part of MA Part II Syllabus (R.B.U).
- Group Leader of a Documentary film making Team on **"Manovikas Kendra, kolkata"** as a part of MA Part II Syllabus (R.B.U).

Extra Curricular Activities:

- Associate Member of Bengal Business Council.
- Ex-Member of Public Relation Council of India (PRCI)
- Ex- Executive Chairman of Young Communicators Club (YCC), Kolkata Chapter of PRCI.

Computer knowledge

- Quark Express, Adobe page maker, Ms-Office, Adobe Premiere, Adobe Photoshop and Computer Basics.

USP: Sound grasping ability and analytical approach towards problems. Ability to meet goals, perform under pressure, handle crisis and improvise accordingly.

Languages known: English, Bengali, Hindi, Spanish Basic.

Hobbies: Reading books & journals, Interest in Current Affairs, watching movies, sports channels and News, watching different programs in Television and surfing Internet, Travelling, interacting with people, driving.

I hereby declare above declaration given by me is with best of my knowledge.



Souvik Basu

Place : Kolkata, Date : 03.05.2024